

EDUCATION

University of St. Thomas, St. Paul, MN
Fall 2004 – Fall 2007

B.A. in **Advertising**

Individualized minor in **Graphic Design**

- ① I was on the Dean's List for Spring 2007.

WORK EXPERIENCE

Designer

Evergreen Medical Technologies LLC and Physiotest LLC, St. Paul, MN

- ① I design logos, brand identity, various print pieces, and web sites.

Salesfloor Associate

Victoria's Secret, Maplewood, MN

June 2008 - Present

- ① I work with customers and keep the store looking neat.

Design Intern

University Relations at the University of St. Thomas, St. Paul, MN

September 2007 – January 2008

- ① I updated and created print designs such as invitations, posters, or programs for several departments within the University.

Web Editor Student Intern

Enrollment Services at the University of St. Thomas, St. Paul, MN

September 2006 – September 2007

- ① I wrote for a blog several times weekly that was read by prospective students. I also managed blogs for five other students.
- ② I helped test the effectiveness of parts of the current website.
- ③ I designed web pages intended for current students as well as pages for the Enrollment Services intranet.

Associate

Marcus Cinemas, Oakdale, MN

June 2002 – Jan. 2005, May 2006 – August 2006

- ① I collaborated on an internal promotional campaign.

EXTRACURRICULAR ACTIVITIES

I was a member of the St. Thomas Ad Club and have been the Web Director on the executive board of the Anime Club. The duties of the Web Director included creating and maintaining a website as well as posting updates and polls. I also participated in the National Student Advertising Competition. For the competition, I assisted with a focus group and creating several creative pieces used in a full-scale campaign.

COMPUTER EXPERIENCE

I have extensive experience with Windows and Macintosh computers, working with Adobe Photoshop, In-Design, and Illustrator and Quark, as well as many other programs. I can work in the computer languages HTML, ColdFusion, and CSS.

REFERENCES AND PORTFOLIO

Available upon request.